This book is a deeply moving tribute to a visionary conservationist. Norman Travers was a pioneer who hunted, fished, farmed and lived a life of adventure that few of us can imagine. However, unlike others, he realised that modern farming practices decimated wild animals in a way that would inevitably lead to their extinction - and he set about showing a way for the two to coexist. This is that story, the story of Imire Game Park. Surrounded by lions, elephants, leopards, hippo, and ‘...a stream of naughty, smelly little animals...’ he captures the spirit of those times perfectly. Told with great humour, with an eye to the frailties of both animal and man, he fills the vast canvas of his life with a story as entertaining as it is enthralling.

To order your copy of “Imire - The life & Times of Norman Travers” please contact Cathy at cbuckle@zol.co.zw

“This has everything! It made me laugh, it made me cry; it touched me in a way no book has done since Cry, the Beloved Country.”
- Charlene Hewat, Save the Rhino Campaign